

# 2020 Australasian Computer Science Week

3 – 7 February 2020  
Swinburne University of Technology,  
Melbourne, Australia



## INVITATION TO SPONSOR

### Australasian Computer Science Week (ACSW) 2020

The Organising Committee for the 2020 Australasian Computer Science Week cordially invites you to participate as a sponsor.

Taking place at Swinburne University of Technology, Melbourne, Australia from 3 to 7 February 2020, you will have the unique opportunity to promote your company and market your brand to influential stakeholders in the Computer Science community.

Since 1978, ACSW is an annual conference held in the Oceania region and attended by Australasian researchers from academia and industry, practitioners, and business leaders. The event attracts approximately 200 delegates.

Sponsorship of ACSW 2020 will give your organisation the opportunity to develop future collaborations and meet other researchers/academics across Australasia. ACSW 2020 also provides opportunities to meet leading computer scientist working in the areas of databases, information security, education, high performance computing, and web computing.

Details of the various sponsorship packages can be found below.

We welcome amendments to these packages that maintain the spirit of supporting the conference, and encourage interested parties to contact Dr Caslon Chua to discuss your ideas and suggestions.

We look forward to welcoming you to Melbourne, Australia in February and encourage you to explore the benefits of participating as a sponsor and secure your preferred options.

Dr. Caslon Chua, Sponsorship Chair

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phone: +61 (3) 9214 5397

## BENEFITS OF SPONSORSHIP

### DIAMOND SPONSORSHIP (AUD \$10,000 and above)

#### Benefits:

- Advance recognition as Diamond supporter on the conference website.
- Recognized as a Diamond supporter on the conference program.
- Recognized as a Diamond supporter on the conference website
- Verbal recognition as Diamond sponsor at the conference
- Table display situated in a preferred location within the catering area.
- One-page (A6) advertisement in the program booklet (with artwork supplied by the sponsor).
- Company logo on conference bags.
- Two banners displayed during the conference: 1 in the plenary hall and 1 in the catering area (Sponsor to supply).
- Five complimentary full conference registrations including social functions.
- Opt-in attendee list with name, organisation, state and email address to be provided prior to the conference.
- Recognition as host of a meal or other conference event (Diamond sponsors have priority in selecting their hosting meal/event though cost varies per event), including one or more of the following:
  - Welcome Reception
  - Conference Banquet
  - Conference Lunch
  - Business Meeting Lunch
  - Other Events Possible with Request

### PLATINUM SPONSORSHIP (AUD \$8,000)

#### Benefits:

- Advance recognition as Platinum supporter on the conference website.
- Recognized as a Platinum supporter on the conference program.
- Recognized as a Platinum supporter on the conference website
- Verbal recognition as platinum sponsor at the conference
- Table display in catering area.
- One page (A6) Advertisement in the program booklet (with artwork supplied by the sponsor).
- One banner displayed during the conference in the plenary hall (Sponsor to supply).
- Four complimentary full conference registrations including social functions.
- Opt-in attendee list with name, organisation, state and email address to be provided prior to the conference.

### GOLD SPONSORSHIP (AUD \$6,000)

#### Benefits:

- Advance recognition as Gold supporter on the conference website.
- Recognized as a Gold supporter on the conference program.
- Recognized as a Gold supporter on the conference website
- Verbal recognition as Gold sponsor at the conference
- Table display in catering area.
- One page (A6) advertisement in the program booklet (with artwork supplied by the sponsor).
- Three complimentary full conference registrations including social functions.

## SILVER SPONSORSHIP (AUD \$4,000)

### Benefits:

- Advance recognition as Silver supporter on the conference website.
- Recognized as a Silver supporter on the conference program.
- Recognized as a Silver supporter on the conference website
- Verbal recognition as Silver sponsor at the conference
- Exhibit space in foyer.
- Two complimentary full conference registrations including social functions.

## BRONZE SPONSORSHIP (AUD \$2,000)

### Benefits:

- Advance recognition as Bronze supporter on the conference website.
- Recognized as a Bronze supporter on the conference program.
- Recognized as a Bronze supporter on the conference website.
- Verbal recognition as Bronze sponsor at the conference
- One complimentary full conference registration including social functions.

In addition to the four basic levels of sponsorship, you may also find other opportunities to lend further support to ACSW 2020's worthwhile activities.

Please do not hesitate to contact us for more information on the sponsorship plan.

We look forward to your generous support to make ACSW 2020 a great success!

Yours sincerely,  
2020 ACSW Organising Committee

- Dr. Prem Prakash Jayaraman, Swinburne University of Technology – Chair, 2020 ACSW
- Prof. Dimitrios Georgakopoulos, Swinburne University of Technology – Chair, 2020 ACSW
- Prof. Timos Sellis, Swinburne University of Technology – Chair, 2020 ACSW
- Dr. Caslon Chua, Swinburne University of Technology – Sponsorship
- Dr. Abdur Forkan, Swinburne University of Technology – Publications
- Dr. Rui Zhou, Swinburne University of Technology – Publications
- Dr. Ahsan Morshed, Central Queensland University – Conference Liaison
- Dr. Abhik Banerjee, Swinburne University of Technology – Publicity
- Dr. Kewen Liao, Charles Darwin University – Posters and Lightning Talks
- Dr. Pei-Wei Tsai, Swinburne University of Technology – Posters and Lightning Talks
- Ali Hassani, Deakin University – Web Chair

